

QSR MAGAZINE'S TOP 50 BY PER UNIT SALES

RANK	COMPANY	2015 U.S. SYSTEMWIDE SALES (MILLIONS)	2015 U.S. AVERAGE SALES PER UNIT (THOUSANDS) ▼	NUMBER OF FRANCHISED UNITS IN 2015	NUMBER OF COMPANY UNITS IN 2015	TOTAL UNITS IN 2015	TOTAL CHANGE IN UNITS FROM 2014
1	Chick-fil-A	\$6,825.9	\$3,977.3	1,646	337	1,983	96
2	Jason's Deli	\$643.6	\$2,664.0 -49%	106	154	260	7
3	Whataburger	\$1,747.0	\$2,530.0 -57%	119	672	791	17
4	Panera Bread	\$4,900.0	\$2,500.0 -59%	1,071	901	1,972	92
5	McDonald's	\$35,800.0	\$2,500.0 -59%	12,899	1,360	14,259	-91
6	Chipotle*	\$4,501.2	\$2,424.0 -64%	0	1,971	1,971	216
7	Culver's	\$1,196.0	\$2,183.8 -82%	552	7	559	31
8	Zaxby's* ¹	\$1,576.4	\$2,174.3 -83%	602	123	725	65
9	In-N-Out Burger* ¹	\$613.2	\$1,959.2 -103%	0	313	313	12
10	Steak n Shake	\$1,032.4	\$1,866.9 -113%	144	417	561	16
11	Bojangles'	\$1,153.0	\$1,838.7-116%	378	281	659	40
12	Krispy Kreme*	\$708.1	\$1,835.6	181	116	297	19
13	El Pollo Loco	\$753.4	\$1,798.0	247	186	433	18
14	McAlister's Deli	\$547.7	\$1,634.5	318	43	361	24
15	Wendy's*	\$8,811.9	\$1,540.0	5,090	632	5,722	-58
16	Jack in the Box	\$3,395.5	\$1,510.0	1,836	413	2,249	-1
17	Panda Express	\$2,550.1	\$1,487.0	85	1,705	1,790	61
18	Taco Bell	\$8,820.2	\$1,460.0	5,227	894	6,121	170
19	Popeyes Louisiana Kitchen	\$3,100.0	\$1,458.5-173%	2,469	70	2,539	160
20	White Castle	\$691.3	\$1,408.7	0	390	390	10
21	Del Taco	\$700.2	\$1,376.6	247	297	544	-3
22	Boston Market	\$617.9	\$1,364.0	5	453	458	2
23	Burger King*	\$9,530.0	\$1,337.4	7,074	52	7,126	-16
24	Carl's Jr./Hardee's	\$3,661.3	\$1,248.7	2,673	285	2,958	45
25	Sonic	\$4,390.0	\$1,200.0	3,139	387	3,526	41
26	Qdoba Mexican Eats	\$753.7	\$1,169.0	339	322	661	23

27	Moe's Southwest Grill	\$638.1	\$1,163.0	633	5	638	57
28	Tim Hortons* ²	\$695.7	\$1,143.0	881	3	884	0
29	Wingstop	\$821.2	\$1,130.0	826	19	845	133
30	Five Guys	\$1,319.5	\$1,123.0	813	402	1,215	52
31	Arby's	\$3,540.0	\$1,073.0	2,210	1,004	3,214	-12
32	Starbucks	\$13,300.0	\$1,062.2	4,962	7,559	12,521	303
33	Captain D's	\$531.7	\$1,024.0	238	272	510	-1
34	KFC	\$4,328.3	\$1,000.0-298%	4,064	206	4,270	-121
35	Checkers/Rally's	\$776.1	\$966.5	505	324	829	25
36	Dunkin' Donuts*	\$7,620.0	\$903.8	8,392	39	8,431	349
37	Domino's Pizza	\$4,800.0	\$900.0	4,816	384	5,200	133
38	Papa John's	\$2,882.9	\$892.8	2,681	707	3,388	48
39	Jimmy John's Sandwiches	\$1,978.6	\$877.1	2,354	51	2,405	296
40	Little Caesars* ¹	\$3,453.2	\$815.0	3,626	611	4,237	212
41	Dairy Queen*	\$3,532.0	\$783.0-408%	4,509	2	4,511	-1
42	Church's Chicken	\$838.0	\$729.0-446%	881	250	1,131	-37
43	Firehouse Subs	\$648.5	\$726.0	913	32	945	95
44	Pizza Hut	\$5,703.8	\$725.0	7,311	511	7,822	-109
45	Jersey Mike's Subs*	\$675.0	\$645.3	1,006	40	1,046	189
46	Jamba Juice*	\$524.5	\$641.2	748	70	818	12
47	Papa Murphy's	\$880.4	\$623.5	1,369	127	1,496	35
49	Auntie Anne's*	\$529.2	\$500.1	1,238	14	1,252	59
49	Subway*	\$11,500.0	\$424.3	27,103	0	27,103	145
50	Baskin-Robbins*	\$584.0	\$233.3	2,493	10	2,503	19

* Includes figures estimated by QSR

1 Numbers are projected by QSR based on past performance

2 Includes 2014 unit counts